

FOR IMMEDIATE RELEASE:

Alma Libre Books & Gifts Has Been Sold

Puerto Morelos, Quintana Roo, Mexico
March 2, 2017

After 15 years, Alma Libre Books & Gifts in Puerto Morelos will have new owners. Robert and Joanne, who have steered the little bookstore since 2002 have decided to hand the wheel to new owners. They will remain in Puerto Morelos and will continue to enjoy and support the town they love. They will still offer vacation rentals and will have all the town news and insider travel tips on their new website www.InPuertoMorelos.com

The tough decision to step back comes after many years of working hard while watching other people head off to the beach. “We love the store, but we would like to spend more time living like our customers.” Over the years, they have met thousands of travelers in the store from all over the world and answered even more tourist questions! Questions range from simple ones: Where is the bathroom? Which ATM should I use? Where should I eat? And where is the mail box? (Simple answer: there isn't one)

They have also had to answer some crazy questions: Is this... somewhere? (as a woman holds up a postcard of Puerto Morelos) Where is the leaning lighthouse? Where is the beach? At what elevation is Puerto Morelos? Or strange observations like, why does the dock smell like fish?

“We got a lot of questions over the years, but we have enjoyed helping our visitors find the best of our town and having a positive impact on their vacations. Puerto Morelos is very special and we like to share it with people from around the world.”

The store will remain in Canadian hands. The new owners are a couple from Golden, British Columbia where they own a bookstore among other entrepreneurial ventures. They will take over Alma Libre on April 1st, 2017.

Rob & Joanne hope to see you in Puerto Morelos before their last day! Alma Libre Books & Gifts will be open 10:00 to 6:00 Tuesday to Saturday, and 10:00 to 2:00 on Sundays. They will be closed on Mondays. As always you can visit them on the web at www.almalibrebooks.com.

Rob & Joanne would like to sincerely thank all their customers for their ongoing support and friendship over the past 15 years. They look forward to this new “chapter” and seeing everyone around Puerto Morelos! They say they will miss running the store terribly...except when they are living la vida touristica!